





Photo: Nicole Marz

# SPONSOR BENEFITS

**IN ADDITION TO THE SPECIFIC BENEFITS LISTED BELOW, ALL SPONSORS RECEIVE:**

- Placement on picnic t-shirt
- Mentions in social media posts
- Listing in picnic event brochure, on website and picnic event signage

**PREMIER PICNIC BASKET:** each basket serves 2

**PICNIC FRIENDS FOREVER PACKAGES:** each package includes: a valet pass, limited edition picnic blanket, swag, and special benefits

## PRESENTING SPONSOR

**(\$15,000-limit one)**

- Presenting Sponsorship recognition in press coverage and all listings
- 6 premier picnic baskets
- 6 Picnic Friends Forever packages

## GOLD SPONSOR

**(\$7,500)**

- 3 premier picnic baskets
- 3 Picnic Friends Forever packages

## MUSIC UNDERWRITER

**(\$10,000-limit one)**

- Sponsorship recognition at entertainment venue
- 2 premier picnic baskets
- 2 Picnic Friends Forever packages

## SILVER SPONSOR

**(\$5,000)**

- 2 premier picnic baskets
- 2 Picnic Friends Forever packages

## BAR UNDERWRITER

**(\$5,000-limit one)**

- Sponsorship recognition on commemorative picnic cup for bar service
- 1 premier picnic basket
- 1 Picnic Friends Forever package

## BRONZE SPONSOR

**(\$3,000)**

- 1 premier picnic basket
- 1 Picnic Friends Forever package

## PHOTO BOOTH UNDERWRITER

**(\$5,000-limit one)**

- Sponsorship recognition on photo booth signage and all printed photos
- 1 premier picnic basket
- 1 Picnic Friends Forever package

*We hope we can count on your support by becoming a sponsor of the Pop-Up Picnic today!*

**QUESTIONS?** Contact Lisa Hale, Development Manager, lhale@wallercreek.org or 512.541.3520, ext 107





Photo: Nicole Markez

# WALLER CREEK CONSERVANCY POP-UP PICNIC SPONSORSHIP

## SPONSOR INFORMATION

COMPANY NAME \_\_\_\_\_ CONTACT \_\_\_\_\_  
PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
IN SPONSORSHIP LISTINGS I'D LIKE TO BE RECOGNIZED AS \_\_\_\_\_

## DONATION LEVEL *(check one)*

PRESENTING SPONSOR  
(\$15,000-limit one)

ENTERTAINMENT UNDERWRITER (\$10,000-limit one)     BAR UNDERWRITER (\$5,000-limit one)     PHOTO BOOTH UNDERWRITER (\$5,000-limit one)

GOLD SPONSOR (\$7,500)     SILVER SPONSOR (\$5,000)     BRONZE SPONSOR (\$3,000)

## PAYMENT OPTIONS

CHECK ENCLOSED     PLEASE INVOICE ME     CREDIT CARD *(below)*

CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_ BILLING ZIP \_\_\_\_\_

Please mail completed form with payment to: **PO Box 12363, Austin, TX 78711**. Checks can be made out to Waller Creek Conservancy.

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